

**News Release
Public Information
Department**

April 2001

BMA Announces Return of Landmark Exhibition Series

Digital: Printmaking Now

*Please Note New Exhibition Title

Digital: Printmaking Now, one of the first exhibitions of printed works to explore the synthesis of digital computing and the printing process, will be presented at the Brooklyn Museum of Art from June 22 through September 2, 2001. It is the 27th exhibition in the *Print National* series, a periodic survey of important developments in printmaking originated by the late BMA curator Una Johnson in 1947. The last installment was presented in 1989. Marilyn Kushner, BMA Curator of Prints and Drawings, has organized Digital: Printmaking Now. This edition of the *Print National* will be comprised of approximately 84 works, some traditionally printed but manipulated by a computer and others created entirely in a computer.

The exhibition will include works by many established artists, among them John Baldessari, Chuck Close, Jim Dine, Ann Hamilton, Nam June Paik, Robert Rauschenberg, Kiki Smith, and James Turrell.

The relationship between art and technology varies from work to work. In some, the image is conceived and created in a computer and then printed digitally. In others, however, the traditional methods of intaglio, lithography, relief printing, or screenprinting were used to print an image developed in a computer. Such pieces rely on computers—by downloading images from the Internet, scanning a design into the computer and altering it digitally, or by drawing an image with computer itself and transferring the result to the printing matrix.

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Adriane Herman, a Kansas City artist in the exhibition, has been experimenting in works produced on various baked foods. Her *Limited Edition Cookies* is a set of digitally printed confections. To make them, Adriane first creates a series of original paintings, which are then scanned into a computer, and finally printed on a series of iced sugar cookies. Her work is edible and meant to be enjoyed and digested both literally and figuratively.

A large installation by the critically acclaimed Peter Halley will display his devotion to another artist. For his piece, *Tom Ford Wallpaper*, Halley will adorn the walls of an exhibition gallery with screened images. He notes that his creation is influenced by the work of the Gucci and Yves Saint Laurent designer Tom Ford: "The inspiration for my wallpaper comes from another artist in his own right. . . Tom's defining contemporary culture with precision and elegance that extend far beyond one's clothing."

As Director of the Center for Advanced Digital Applications at New York University, Peter Bardazzi is a technology expert. His print *Curiosity: Alien with a Palm Pilot* depicts a three-dimensional image of the popular Palm PDA. The work was developed in collaboration with George Lucas's Industrial Light & Magic. The subjects of the work, as well as the process of production both showcase new technologies and applications. Bardazzi notes, "Popular culture has gone digital. . . my work reflects this shift."

In addition to these new works, the exhibition will feature classic prints from the Museum's permanent collection, including works by Warhol, Goya, Degas and Dürer. An introductory section of the exhibition will focus on the history of print technology and how to look at a print.

Digital: Printmaking Now was organized by the Brooklyn Museum of Art. The exhibition was made possible, in part by the Lily Auchincloss Foundation, Inc. and the BMA's Prints & Photographs Council. Additional support is provided by Marc A. Schwartz and Seymore and Laura Schweber. Media sponsors Artbyte Magazine and Art on Paper.

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<http://www.brooklynart.org>

GENERAL INFORMATION

Admission:

Contribution \$6; students with valid I.D. and older adults \$3. Free to Members and children under 12 accompanied by an adult. Group tours or visits can be arranged through the Education Division, ext. 234.

Directions:

Subway: Seventh Avenue express (2 or 3) to Eastern Parkway/Brooklyn Museum stop. Bus: B71, B41, B69, B48. On-site parking available.

Museum Hours:

Wednesday through Friday, 10 a.m. to 5 p.m.
First Saturday of each month, 11 a.m. to 11 p.m.; all other Saturdays, 11 a.m. to 6 p.m.; Sunday, 11 a.m. to 6 p.m. Closed Thanksgiving, Christmas, and New Year's Day. Museum Caf open until 4 p.m. Wednesday through Friday and 10:00 a.m. to 4:00 p.m. Saturday, Sunday and holidays. Museum Libraries and Archives are open by appointment. Museum shops are open 10:30 a.m. to 5:30 p.m.; till 6 p.m. on Saturdays and Sundays.