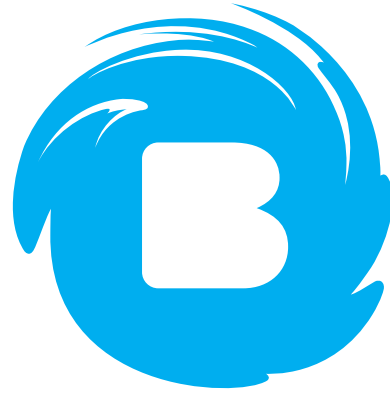


Press Release



May 2012

Brooklyn Museum Invites Brooklyn Artists to Open Their Studios for Community Members and Curators to Collaborate on an Exhibition

May 18, 2012, Brooklyn, NY...The Brooklyn Museum is launching a borough-wide initiative in which Brooklyn-based artists will be invited to open their studios, allowing community members to visit and nominate artists for inclusion in a group exhibition to be held at the Museum. Brooklyn Museum curators will visit the studios of top nominated artists to select works for the exhibition. The open studio weekend for **GO: a community-curated open studio project** will be held September 8 and 9. The exhibition will open during *Target First Saturday* on December 1, 2012, and will be on view through February 24, 2013.

Web and mobile technology will be a central component bringing artists and community together to share information and perspectives on art. All participants (artists, voters, and volunteers) will be able to create a personal online profile at the project's website, www.gobrooklynart.org. Artist profiles will include photos of each artist and their studio, along with images and descriptions of their work. Volunteers will be connected with their respective neighborhoods online, and voters will have profiles that track their activity during the open studio weekend and provide a platform on which to share their perspectives.

The project organizers are Sharon Matt Atkins, Managing Curator of Exhibitions, and Shelley Bernstein, Chief of Technology. **GO: a community-curated open studio project** is inspired by two predecessors: *ArtPrize*, an annual publicly juried art competition in Grand Rapids, Michigan, and the long tradition of open studio events that take place each year throughout Brooklyn.

GO is sponsored by Deutsche Bank.

The L Magazine is media sponsor.

"GO is a wide-ranging and unique project that will transform how Brooklyn communities engage in the arts by providing everyone with the chance to discover artistic talent and to be involved in the exhibition process on a grassroots level. Through the use of innovative technology, GO provides every Brooklyn resident with an extraordinary opportunity to participate in the visual arts in an unprecedented way," says Brooklyn Museum Director Arnold L. Lehman.

Brooklyn Museum

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The project will launch on May 18 with volunteer registration. Volunteers will identify and work with local groups and businesses within specific neighborhoods to engage artists and potential studio visitors. The Brooklyn Museum will also partner with the Brooklyn Arts Council, open studio organizations, the Brooklyn Borough President's Office, and Heart of Brooklyn to promote participation in *GO*. The New York City Housing Authority will also play an important role in engaging residents living in public housing developments in Brooklyn.

Artists will have an opportunity to register their studios at www.gobrooklynart.org in June. Artist registration will be followed by voter registration in August and early September. In October, Sharon Matt Atkins and Eugenie Tsai, John and Barbara Vogelstein Curator of Contemporary Art, will make studio visits to the top nominated artists to select the work for the exhibition. Curators and community members will engage in a public dialogue about the selection of work.

GO continues the Brooklyn Museum's long tradition of highlighting the borough's community of artists. Since its 2004 exhibition, *Open House: Working in Brooklyn*, the largest survey to date of artists working in Brooklyn, the Museum has continued its commitment to Brooklyn artists with exhibitions by Fred Tomaselli, Lorna Simpson, and an upcoming exhibition by Mickalene Thomas, among others, and the current *Raw/Cooked* series of five exhibitions by under-the-radar Brooklyn artists.

A pioneer in crowd-sourced exhibitions, the Brooklyn Museum also presented *Click! A Crowd-Curated Exhibition* (2008), a photography show in which nearly 3,500 community members evaluated the work of 389 local photographers. More recently, *Split Second: Indian Paintings* (2011) invited the Museum's online community to participate in the selection of works to be shown in an installation of Indian paintings.

"With more artists working in Brooklyn than ever before, this project offers artists and communities alike the chance to engage with one another and participate in the exhibition process," state the organizers.

The project's website can be found at www.gobrooklynart.org and will be updated throughout the process until the exhibition's opening in December 2012.

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GENERAL INFORMATION

Admission:

Contribution \$12; students with valid I.D. and older adults \$8. Free to Members and children under 12 accompanied by an adult. Group tours or visits must be arranged in advance by calling extension 234.

Directions:

Subway: Seventh Avenue express (2 or 3) to Eastern Parkway/Brooklyn Museum stop; Lexington Avenue express (4 or 5) to Nevins Street, cross platform and transfer to the 2 or 3. Bus: B41, B69, B48.

On-site parking available.

Museum Hours:

Wednesday and Friday, 11 a.m. to 6 p.m.; Thursday 11 a.m. to 10 p.m.; Saturday and Sunday, 11 a.m. to 6 p.m.; first Saturday of each month, 11 a.m. to 11 p.m. Closed Thanksgiving, Christmas, and New Year's Day.