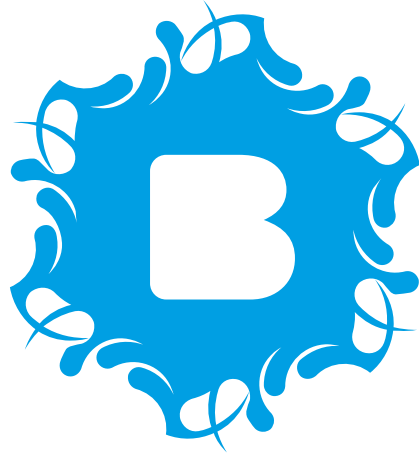


Press Release



Voter Registration for *GO* Begins July 17

Public to Nominate Artists for Upcoming Brooklyn Museum Exhibition

1861 Artists Across Brooklyn to Open Studios to Public

July 17, 2012. Brooklyn, NY...Members of the public will nominate the artists whose work will be considered for *GO: a community-curated open studio project*, an upcoming exhibition at the Brooklyn Museum, by registering online to vote beginning today, and by visiting artist studios during the *GO* open studio weekend on September 8–9, 2012. 1861 Brooklyn-based artists will open their studio doors in 46 of Brooklyn's 67 neighborhoods, covering Brooklyn's 73 square miles.

Today marks the launch of a new phase of the *GO* website, which showcases participating artists and allows voters to register. By visiting www.gobooklynart.org, voters can create and share itineraries of artist studios they plan to visit on September 8 and 9. Itineraries can be accessed on the *GO* iPhone application, so voters may take their plans with them as they travel around Brooklyn during the open studio weekend.

On September 8 and 9, artists will open their studio doors to the public from 11 a.m. until 7 p.m. Voters must check in using either the *GO* iPhone app or SMS text messaging using a unique number assigned to each artist and posted on a sign in their studio. Voters can also write down artist numbers and enter them later at the *GO* website. To be eligible to vote, registrants must check in at a minimum of five studios. After the close of the open studio weekend, eligible voters will receive an email from the *GO* team with nomination instructions.

The public nomination period will begin on September 12 and end on September 18. During that time, voters will have the option to comment on the artist studios they visited. The comments will be publicly available on the *GO* website and may be selected for inclusion in the exhibition *GO: a community-curated open studio project*.

Each voter may nominate as many as three artists for inclusion in the *GO* exhibition, which will be on view at the Brooklyn Museum from December 1, 2012, through February 24, 2013. The ten artists with the most voter nominations will receive studio visits from Brooklyn Museum curators Sharon Matt Atkins, Managing

Brooklyn Museum

200 Eastern Parkway, Brooklyn, NY 11238-6052

T (718) 638-5000 F (718) 501-6134

www.brooklynmuseum.org

Curator of Exhibitions, and Eugenie Tsai, John and Barbara Vogelstein Curator of Contemporary Art, who will make the final selection of works to be included in the exhibition.

The *GO* project launched in May with the goal of transforming how communities in Brooklyn, and beyond, engage with the arts by providing the public with the opportunity to discover artistic talent and get involved in the exhibition process at a grassroots level.

The project is co-organized by Atkins and Shelley Bernstein, Chief of Technology. *GO: a community-curated open studio project* is inspired by two established programs: *ArtPrize*, an annual, publicly juried art competition in Grand Rapids, Michigan, and the long tradition of open studio weekends held each year in the Brooklyn neighborhoods of Williamsburg, Greenpoint, DUMBO, Gowanus, Red Hook, and Bushwick.

GO is sponsored by Deutsche Bank.

Additional support provided by The Brooklyn Brewery and MailChimp.

The L Magazine is media sponsor.

Press Contact:

Sally Williams, Public Information Officer, (718) 501-6330, sally.williams@brooklynmuseum.org

Adam Husted, Media Relations Manager, (718) 501-6331, adam.husted@brooklynmuseum.org

Kimberly Hooks, Associate Media Relations Manager, (718) 501-6354, kimberly.hooks@brooklynmuseum.org

GENERAL INFORMATION

Admission:

Contribution \$12; students with valid I.D. and older adults \$8. Free to Members and children under 12 accompanied by an adult. Group tours or visits must be arranged in advance by calling extension 234.

Museum Hours:

Wednesday and Friday, 11 a.m. to 6 p.m.; Thursday 11 a.m. to 10 p.m.; Saturday and Sunday, 11 a.m. to 6 p.m.; first Saturday of each month, 11 a.m. to 11 p.m. Closed Thanksgiving, Christmas, and New Year's Day.

Directions:

Subway: Seventh Avenue express (2 or 3) to Eastern Parkway/Brooklyn Museum stop; Lexington Avenue express (4 or 5) to Nevins Street, cross platform and transfer to the 2 or 3. Bus: B41, B69, B48.

On-site parking available.