

Press Release



September 2015

Brooklyn Museum Partners with Google to Preserve the Exhibition *FAILE: Savage/Sacred Young Minds*

Google Cultural Institute has made 360-degree views of *FAILE: Savage/Sacred Young Minds* available online

The Brooklyn Museum, in partnership with Google Cultural Institute, has created the online exhibition *A Summer of FAILE in New York City* utilizing new technology to capture and preserve the exhibition at the Brooklyn Museum by Brooklyn-based collaborators Patrick McNeil and Patrick Miller, along with their Times Square installation and large-scale mural in midtown Manhattan.

FAILE: Savage/Sacred Young Minds, the artists' popular Brooklyn Museum exhibition on view through October 4, will now be accessible to anyone, anywhere, in extraordinary detail through a free, high-resolution, 360-degree virtual tour. This functionality arrived on YouTube this year, and the Brooklyn Museum is the first Google Cultural Institute partner to use the technology.

Viewers can take an immersive tour of the vibrant installation *The FAILE & BÄST Deluxx Fluxx Arcade*, a nostalgic nod to video arcades, punk rock, and graffiti culture that includes video games, pinball machines, and foosball tables. Another video captures the texture and materials of *Temple*, a structure reminiscent of a ruined religious temple that prompts questions about spirituality in an age of globalization.

The videos were shot with a simple camera rig made up of two GoPro cameras with modified fish-eye lenses. The imagery was then stitched together to create a 360-degree view that enables the viewer to look in any direction to see the entire environment.

In addition to the innovative virtual tours, the online exhibition includes behind-the-scenes videos and installation images of *FAILE*'s Brooklyn Museum exhibition. It also features the installation *Wishing on You*, which was presented by Times Square Arts at Broadway Plaza between 44th and 45th Streets from August 17 to September 14, 2015. Finally, the online exhibition highlights *FAILE*'s largest U.S. mural, located at The Plant building, 321 W. 44th Street, near Times Square.

Brooklyn Museum

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To explore *A Summer of FAILE in New York City*, visit *Google Cultural Institute*.

About Google Cultural Institute

Created in 2011, Google Cultural Institute aims to make culture accessible to everyone, free of charge, through the use of web technologies. With a team of dedicated engineers, Google is building tools that make it simple to tell the stories of our diverse cultural heritage and make them accessible worldwide. Google Culture Institute has worked with organizations from across the globe on a variety of projects, presenting thousands of works of art online through the Google Art Project. For more information, visit <https://www.google.com/culturalinstitute/home>

About Brooklyn Museum

Founded in 1823 as the Brooklyn Apprentices' Library Association, the Brooklyn Museum contains one of the nation's most comprehensive and wide-ranging collections, enhanced by a distinguished record of exhibitions, scholarship, and service to the public. The Museum's vast holdings span five thousand years of human creativity from cultures in every corner of the globe. Collection highlights include world-renowned ancient Egyptian holdings and the arts of the Americas collections, which is unrivaled in its diversity, ranging from pre-Columbian relics, Spanish colonial painting, and Native American art and artifacts to nineteenth- and early twentieth-century American painting, sculpture, and decorative objects. The Museum is also home to the Elizabeth A. Sackler Center for Feminist Art, which is dedicated to the study and exhibition of feminist art and is the only curatorial center of its kind. The Brooklyn Museum is both a leading cultural institution and a community museum dedicated to serving a wide-ranging audience. Located in the heart of Brooklyn, the Museum welcomes and celebrates the diversity of its home borough and city. Few, if any, museums in the country attract an audience as varied with respect to race, ethnicity, socioeconomic status, educational background, and age. For more information, visit www.brooklynmuseum.org.

Media contacts:

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GENERAL INFORMATION

Admission:

Contribution \$16; students with valid I.D. and seniors \$10. Ages 19 and under FREE. Group tours or visits must be arranged in advance by calling extension 234.

Directions:

Subway: Seventh Avenue express (2 or 3) to Eastern Parkway/Brooklyn Museum stop; Lexington Avenue express (4 or 5) to Nevins Street, cross platform and transfer to the 2 or 3. Bus: B41, B69, B48.

On-site parking available.

Museum Hours:

Wednesday and Friday, 11 a.m. to 6 p.m.; Thursday 11 a.m. to 10 p.m.; Saturday and Sunday, 11 a.m. to 6 p.m.; first Saturday of each month (except September), 11 a.m. to 11 p.m. Closed Monday, Tuesday, Thanksgiving, Christmas, and New Year's Day.